

Paris, France – February 22, 2013 – BonitaSoft, the industry leader in Open Source BPM, today announced that Arnsbo Media, Europe’s leading voice-over and large-scale video production agency, will use BonitaSoft’s BPM solution for enhancing their service delivery process.

Arnsbo Media is the parent company of a number of subsidiaries in voice-over recording, video production and multimedia marketing solutions. To see more about services provided from Arnsbo Media, please visit www.arnsbomedia.com.

Today their voice talent database includes more than 1,300 voice-over professionals providing more than 70 languages – with new languages and voice talents added on a regular basis. Their voice-overs are being used in TV and cinema commercials, product videos, eLearning, gaming, video presentations, navigation technology, audiobooks, and more.

To be able to deliver great value to existing clients and grow their business at the same time, Arnsbo Media decided to adopt a powerful and flexible business process management solution to ensure operational efficiency and the highest levels of customer service.

“We selected BonitaSoft’s BPM suite because we wanted to improve our labor to revenue ratio and ensure that our workflows and processes are fully auditable,” says Søren Arnsbo, CIO and Founder of Arnsbo Media. “Furthermore, BonitaSoft was really attentive to our business needs – they adapted their proposition to our specific challenges, which made a decisive difference when selecting a BPM partner.”

"We are pleased to count Arnsbo Media among our customers and to help them meet their new challenges," said Miguel Valdes Faura, CEO of BonitaSoft. "Arnsbo Media’s choice of Bonita Open Solution illustrates the consistency and relevance of our international reach. We understand the challenges of an industry that needs to create, syndicate, host and stream large volumes of professional video for sharing on multiple platforms and devices."

About BonitaSoft

BonitaSoft democratizes business process management (BPM) by bringing a flexible yet powerful BPM suite to organizations of all sizes and industries. BonitaSoft and its open source community deliver an unmatched ecosystem of connectors for nearly any application and/or system. With BonitaSoft, organizations can model, automate, and optimize process workflows in Finance, Human Resources, Sales, Marketing, Supply Chain, E-Government, and more. As the world's fastest-growing BPM provider, BonitaSoft has more than 2,000,000 downloads, 500 customers, and a community of over 50,000 contributors.

For more press-related information, please contact:

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